

The Hidden Job Market

70% of all new hires come from the hidden job market. Employers use their first source for candidates such as friends, past and present favorite employees and other work connections. You have more connections in your hidden job market than you may think:

- Current and former neighbors
- People who work at stores you buy things from
- People you text message or are friends with on Facebook
- Landlords
- Mail Carriers
- Family members and friends
- Church members
- Gym partners
- Sport teams
- Facebook friends

Add to your network by volunteering at your local food bank, church, or other charitable organization.